

## Manulife Private Wealth

Since the Manufacturers Life Insurance Company inception in 1887, we've been proudly investing in Canadian success stories for over 130 years.

Backed by a tradition of excellence, we operate as Manulife in Canada and the rest of the world except in the US where we operate as John Hancock.

Manulife helps over 28 million customers across the globe and provides financial advice, insurance, and wealth and asset management solutions to support their lifestyles and secure their financial futures.

Over the years, our customers' needs evolved, and so did we. In 2012, we launched Manulife Private Wealth to offer high-net-worth individuals an opportunity to have their money managed the same way Manulife manages its own balance sheet.

That's right! The same strategies and network of industry professionals, including Manulife's Global Asset Allocation team. All available to Manulife Private Wealth clients.

And the result? Clients receive expert and specialized solutions to achieve their financial goals, the Manulife way.

Why choose us? What makes us different?

We have one investment goal in mind – yours. Manulife Private Wealth takes a goals-based approach to investing. We talk to you about your goals, dreams and aspirations. Why? Because most people have more than one goal. So, we create multiple customized portfolios – one portfolio for each goal.

This transforms your investing experience from account-centric to client-centric. Our conversations start with you and what really matters to you – now and in the future. Now you may think, "What's it like to be a client?" or "What's in it for me?"

To achieve your financial goals in today's environment requires expert, unbiased, and personalized solutions for you.

Life's defining moments can redefine your investment goals. That's why Manulife Private Wealth's unique goals-based investing approach is complemented with quality pension-style investment solutions.

We leverage the expertise of Manulife's Global Manager Research team.

This means your portfolios go through the same process that Manulife uses to manage its own billion-dollar portfolio – with continuous monitoring and forward-looking metrics.

But we don't just sell our own cooking! We have exclusive contracts to many Separately Managed Accounts from leading third-party institutional money managers around the world.

And whether your best option is to invest with Manulife Investment Management or another third-party, we charge the same fee, so you can receive unbiased investment advice from one of Canada's oldest success stories.

At Manulife Private Wealth, you receive a discretionary money management platform focused on your financial needs. Plus, you'll have access to opportunities you've only heard through the grape vine, a range of private assets, including things like real estate, farmland, and vineyards to maximize the potential of reaching your investment goals.

Your time is valuable. And it's our job to remove the burden of money management.

You'll work with a licensed Investment Counsellor to delegate your financial goals and have more time to do what's important to you.

And you can review how your goals are doing on our mobile friendly online portal with easy-to-read statements anytime, anywhere.

Manulife Private Wealth means a holistic and personalized view of your finances. We provide investment management services, and as one team, partner with Manulife Bank, legal and accounting professionals to help you with your banking and estate needs.

So, whether you want to maintain your lifestyle through retirement, protect or grow your wealth, or redefine your financial future, we're ready to help you.

Discover why Manulife Private Wealth clients entrust us with their money each year.

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### [manulifeprivatewealth.com](https://www.manulifeprivatewealth.com)

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